

November 2023

THE HUNT 2023 SPONSORSHIP PACKAGE



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WHO WE ARE

NSBE McMaster is a student-run chapter of the National Society of Black Engineers. Our mission is to increase the number of culturally responsible Black engineers who excel academically, succeed professionally and positively impact the community. Through events like The Hunt and a series of academic workshops we help our membership of students become role models and leaders in the community.

EVENTS OFFERED TO STUDENTS

- Professional Development Events
- Social Nights
- Study Sessions





Additionally, NSBE McMaster partners with organizations that focus on supporting and uplifting elementary and secondary Black students who are interested in STEM fields. Through our collaboration with Black Boys Code, we have provided mentorship and instruction to Black elementary and high school students interested in programming.

MEET THE TEAM





Damilola Fadiya President



Efosa Imasekha Vice President



Wemimo Igun
Secretary



Ayomikun Fasan Treasurer



Gertrude Hannah Program Support Chair



Halima Banuso Hunt Coordinator



Gabriella Effah-Wiafe Hunt Coordinator



Serena Stoddart
Communication Chair



Oreoluwa Adu Communication Chair



Oluwadayomi Kehinde Programs Chair



Kamaya Bosland Membership Chair



Ashlee Watson Membership Chair



Brandon English
Pre-Collegiate
Initiative Chair



Leah Daniel
Pre-Collegiate
Initiative Chair

ENGINEERING DISCIPLINES OFFERED AT MCMASTER



McMaster University strives to create an education that equips students with experiences needed to successfully enter the workforce. This is demonstrated through the variety of programs offered:

ENGINEERING PROGRAMS:

- CHEMICAL ENGINEERING
- CHEMICAL ENGINEERING AND BIOENGINEERING
- CIVIL ENGINEERING
- COMPUTER ENGINEERING
- ELECTRICAL ENGINEERING
- ENGINEERING PHYSICS
- MATERIALS SCIENCE AND ENGINEERING
- MECHANICAL ENGINEERING
- MECHATRONICS ENGINEERING
- SOFTWARE ENGINEERING
- INTERGRATED BIOMEDICAL ENGINEERING AND HEALTH SCI

BACHELOR OF TECHNOLOGY PROGRAMS:

- AUTOMATION SYSTEMS ENGINEERING TECHNOLOGY
- AUTOMOTIVE AND VEHICLE ENGINEERING TECHNOLOGY
- BIOTECHNOLOGY



THE HUNT



The National Society of Black Engineers is proud to present the 9th annual **The HUNT 2023**. During The HUNT, three major areas are emphasized that students need to succeed beyond their learning environment. Among the activities are:



Learn how to stand out with **resume critiques** from professionals in different industries.



Mock interviews to help the student improve their interviewing skills in similar environments to actual interviews. Hence, improving their communication skills.



Networking opportunities with professionals and representatives of multiple companies bring students a step closer to getting their desired jobs.

The Hunt ensures companies are there to present students with hiring opportunities. It is our goal that each company in attendance hires our star students!



THE HUNT





When & Where:

Saturday November 4, 2023

TIME: 11 AM TO 4 PM

Location: McMaster University

Who attends The Hunt?

- NSBE McMaster General Members
- Black-identifying McMaster Engineering students
- McMaster Engineering students of all disciplines

How is The Hunt advertised?

- NSBE McMaster Social Media
- McMaster Faculty of Engineering Social Media
- McMaster University Posters, School TVs, Professors
- McMaster University Engineering Co-op & Career Services

The Hunt Partnership Tiers



Why Partner with Us?

Partnering with NSBE McMaster provides an excellent opportunity to connect with hundreds of talented Black students within the McMaster community. These are students that have built a solid foundation and have been equipped with a wide array of skills for the workforce.

Partnering with NSBE means partnering with an organization that not only supports its members but also future members through Youth STEM-related programs. Supporting the future helps current and prospective students with the opportunity to grow and become who they would like to be.

Partnership with NSBE McMaster will allow us to grow, expand our club and enable your company to gain attraction from not just our team, but from clubs and teams all through the McMaster Faculty of Engineering.

Outreach & Exposure

258

Student Attendees in Feb 2023

Promoting Diversity



Access to Talent Pool

112

Resumes Collected

The Hunt Partnership Tiers



Description	Silver \$500+	Gold \$1000+	Platinum \$1500+	Platinum + \$2000+
Employer Showcase Booth & Logo Placement Advertisement				
Access to Resume Bank & Company Workshop				
Title & Scholarship Sponsor				
Lead Up to the Hunt Event				

Title & Scholarship Sponsor

Donated money will directly contribute to the NSBE McMaster Scholarship Fund which goes toward a Black first-year student accepted into the Engineering program at McMaster.





Further Partnership Opportunities







Lead Up to the Hunt

Companies can partner with NSBE-Mac to run "Lead Up To The Hunt" events throughout the school year. Companies can use these sessions to showcase themselves to students. Topics that are most discussed include:

- Company culture, vision, and history
- Recruitment process, dates, and requirements
- Advice to students on getting through the recruitment process

Community Partner

Aside from The Hunt, NSBE McMaster is proud to host various initiatives with a commitment to the school and local community. Our team is extremely appreciative of all of our Community Partners that help enrich our initiatives whether that be through in-kind donations or financial sponsorships. All Community Partners will receive formal recognition across our marketing platforms (Social Media, Newsletter, Presentations) which are shared with the NSBE community as well as the McMaster University community.





Some of the initiatives that would benefit from sponsors include:

- High school STEM Mentorship Program (Afro Future SM)
- Professional Development Workshops
- Financial Literacy Workshops
- Weekly Study Sessions
- Monthly Social Nights

CONTACT US



THE HUNT

TO YOU WOULD LIKE TO PARTNER WITH US, PLEASE FILL OUT THE FORM THAT IS LINKED BELOW AND WE WILL REACH OUT TO YOU WITH NEXT STEPS

REGISTRATION FORM:
HTTPS://FORMS.GLE/XQUOUX1AFWFLGYPX9

IF YOU WOULD LIKE TO FIND OUT MORE ABOUT THE HUNT OR INQUIRE ABOUT FURTHER PARTNERSHIP OPPORTUNITIES,

PLEASE CONTACT:

HC.NSBEMAC@GMAIL.COM OR PRES.NSBEMAC@GMAIL.COM

WEBSITE: NSBEMCMASTER.CA
INSTAGRAM: @NSBEMAC

LINKEDIN: <u>WWW.LINKEDIN.COM/COMPANY/NSBEMAC/</u>

INTERESTED? THIS COULD BE YOU!

